# Cover4Caravans e-Newsletter



# Introduction



Welcome to our February Valentine's themed Newsletter.

In this issue you will find some great articles, including one from 'Meals in Fields', a website full of tasty recipes all designed for making in your caravan.

We are pleased to hear the Camping and Caravanning Show at the NEC is back and look forward to finding out what's new.

If you are looking to buy a new touring caravan, take a look at our review of the Elddis Affinity 540 which comes highly recommended by Practical Caravan.

Are you looking for a new hobby which you can do in your caravan as well at as at home. Then take a look at our article on scrapbooking, written by our very own Cover4 Account Handler Sarah Clarke. Sarah enjoys scrapbooking and shares here hints and tips in this article.

Don't forget to enter our Caption Competition for your chance to win an Amazon Kindle.

For this issue only, we have included some just for fun valentines themed quizzes – hope you enjoy them!

Lastly, congratulations to Leanne Phillips who won our Name our Snail competition.

Richard

Richard Burgess Director, Cover4Caravans richardb@alanblunden.co.uk



We are pleased to announce our facebook mascot now has a name:

# 'Al the Snail'

We would like to thank everyone who entered the competition – we were wowed by the 300+ entries received.

The winning entry was thanks to **Leanne Phillips** from Essex, who is now the proud owner of a fantastic Amazon Kindle Fire HD!

Find out what 'Al the Snail' is up to here: facebook.com/cover4caravans.



Cover4Caravans would like to thank AmTrust (Europe) Limited for their support in the prize draw'

# POPULAR CAMPING & CARAVAN SHOW SET FOR RETURN!'

## SAVE THE DATE: NEC FROM 19TH-24TH FEBRUARY 2013

The ever popular Caravanning & Camping Show returns to Birmingham's NEC from 19th-24th February 2013, after a years absence due to relocation, and promises to be a huge event for caravan enthusiasts.

Tickets are now on sale and the organisers The National Caravan Council are expecting bumper ticket sales with major manufacturers like Swift, Bailey and Elddis all exhibiting, plus many more.

There are also the usual wide range of activities surrounding the event for the family, including rock climbing and indoor kayaking, plus celebrity appearances and expert advice.

Tickets for the event start at just £7, so why not take in the Show!



# **Caption Competition**



For your chance to win a NEW Amazon Kindle Paperwhite, have a look at the picture above and give us a caption



Please submit your entry by email to sophies@alanblunden.co.uk or post it to us at the address shown in the contact information section.

Closing date for entries is 15th March 2013.





mealsinfields.co.uk

Seasoned Solutions Limited, PO Box 10002, Ashby de la Zouch Leicestershire LE65 9DF

# Light Weight Food Ideas

Deciding what to eat on holiday is always a problem. Do you eat in or wander around trying to find a restaurant to fit your needs and purse? Help is at hand.

Eating in, if your holiday home is a caravan or tent can be a real challenge, and far too many people just turn to tins and ready-meals. We know that processed food is not the most healthy containing far too much sugar, salt and fat, so what is the solution?

Since July 2009 mealsinfields have been collecting recipe ideas from seasoned caravanners, campers and boating folk and now the ever-growing collection is available to you wherever you have internet access. All the recipes are based on buying local fresh food and cooking it in the confines of your holiday home. For obvious reasons, we do not include cakes and pastries, but we do offer meals that can be cooked on the BBQ, one or two rings or in a slow cooker. We even tell you where you can find local shops and farm shops.

At the last count there were 250 recipes, but never a week goes by without more being added, hence we do not offer a printed version in the form of a book.

However, the recipes are printer friendly and have been edited so that they all follow the same format, making the instructions suitable for the youngest or the most reluctant camp cook.

So now you can lighten the load and remove all those bulky tins from your caravan, take out the cookery books and replace the tins with jars of herbs or spices. You can access www. mealsinfields.co.uk from your laptop or tablet and from many mobile phones – especially those with the big screens. The recipes are easy to search and the latest ideas will appear when you first click the recipe button.

And when you get to the end of your break and are in need of a treat, we can tell you where to dine, at places recommended by the locals. So enjoy your break in the UK and if you can, please add to the store of recipes and local knowledge on mealsinfields.

www.mealsinfields.co.uk



















# Caravan News

Elddis Affinity 540



# Caravan of the year 2013

Practical Caravan Magazine have named the Elddis Affinity 540 tourer of the year 2013, this van is one of five new single axled lightweight models in the new range.

The Affinity range is built using Elddis's new Solid Construction system, which is one of the most talked about innovations in the caravan world.

This model combines one of the industry's best selling layout with a beautifully stylish and spacious end-bathroom/dressing area with 24 hour programmable central and water heating system which runs on gas, electric (up to 3KW) or both with digital display.

The Affinity won Practical Caravan over with its appealing design and attention to detail. The internal kit they judged as being very impressive and the interior hugely appealing.

The Affinity range come with 3kw Alde heating and a host of innovative and class leading specification. The ambitious details set out in the brochure translate into an impressive caravan on the forecourt.

## Features of the caravan

- Avtex 16" LCD flat screen TV with integrated DVD player, built in Freeview and CD player.
- ☐ GRP under skin to caravan floor providing a water resistant barrier.
- Alarm system with Passive Infra Red and leg sensor.
- External satellite point, 12v outlet with solar panel connectivity, aerial point and 230V external socket, External Gas barbecue point.
- Gas locker with dual gas struts and large universal gas bottle storage.
- Allov wheels
- 100% LED interior lighting, saving up to 80% battery consumption.
- 6'5" headroom.

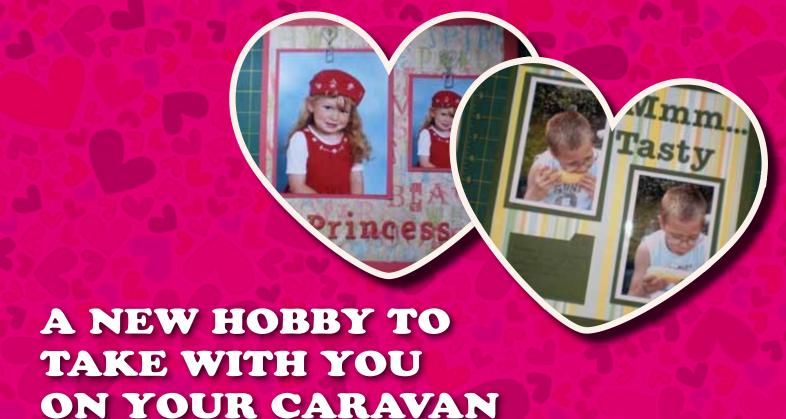
# Recommendations on which to choose

- Tourer of the year winner in all categories Elddis Affinity 540
- Best Caravan for couples Elddis Affinity 574
- Best Caravan for small families Elddis Xplore 304
- Best Caravan for large families Elddis Avante 636





Elddis Affinity 540



**HOLIDAYS**You've had a busy day it's now getting dark, how about a new hobby to keep you amused during the evening.

Crapbooking is a huge papercrafting hobby and is ideal to take on holidays with you. For a beginner I'd recommend a 12 x 12 archivally safe album, a good pair of scissors, double sided tape, some pens (especially a black pen to write your story), an assortment of acid- free paper (cardstock and patterned) then maybe some buttons or stickers to give your page interest. Lastly some photos of where you have been.

Now it is time to take the plunge, choose 2 or 3 photos that you want to use, pick out some colours in them to match to the papers. Choose which photo you want to be your focal point. Crop your photos to remove the unneeded or unwanted part of the photographs. Now mat your photos, this adds extra prominence to your focal point, you can single, double or even triple mat a special photo, if you are double or triple matting vary the width of the mats. Add some journaling, no page is complete without adding your story. You may remember where you were and what was happening but will your grandchildren and great-

grandchildren? Now add some stickers, buttons or anything else you may have to hand to make the page interesting. Site receipts, advertising literature, ticket stubs or any other memorabilia can be added in various ways.

The internet is full of ideas, templates and videos if you need additional help in any area. There are craft forums and also shops galore.

Beware it is an addictive hobby and you'll soon be scrapbooking all different topics, babies, weddings, holidays abroad etc. etc.

A couple of examples above of what can be achieved.

# Just for fun

# Love is in the air!









### **WORD SEARCH**

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**ADMIRATION** 

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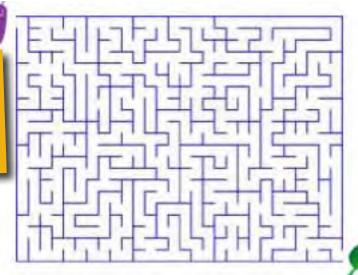




MAZE



Help Al the Snail get to his food.



# "There are 6 ways to contact us, take your pick!"









...Call on 0800 970 7172



...Tweet at @cover4caravans



...Post on our wall at www.facebook.com/Cover4Caravans



...Email at cover4caravans@alanblunden.co.uk



...Comment on our blog at news.cover4caravans.co.uk



...Visit us at Baxter Building, 80 Baxter Avenue, Southend on Sea, Essex, SS2 6HZ

### Cover4Caravans Contact Information:

Cover4Caravans

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Team Number: 0800 9707172 (freephone)

Fax: 01702 606 367

Email: cover4team@alanblunden.co.uk Website: www.cover4caravans.co.uk

### **Team Contact Names:**

Michael Stammers - Manager Sophie Snook – Assistant Manager Catherine O' Donoghue - Account Handler Natalie Hill - Account Handler Sarah Clarke – Account Handler Tony Thorne – Account Handler Ben Brook – Account Handler



# Meet the Team

# **Ben Brook**

# Account Handler

Crystal Warrington (On Maternity Leave) - Account Handler

#### Q1. What is your role at Cover4?

My role at Cover4 is an Account Handler, dealing with customer enquiries at all levels and helping wherever I can.

### Q2. How long have you worked here?

I have been a member of the team for the last 6 months

### Q3. What's great about working here?

The great thing about working here is that the team works together and supports each other.

#### O4. Favourite food?

Favourite food has got to be peri peri chicken. I am a bit of a Nando's addict!!

#### Q5. Favourite holiday

Skiing – just about anywhere where there is a decent slope to be honest!

### O6. Football Team?

I am a long time fan of Chelsea, even before they were successful!

#### Q7. Favourite film?

It would have to be the HOBBIT, I have seen it 3 times so far.

### Q8. Your best (clean) joke?

Two elephants jumped off A cliff.... BOOM BOOM











