

Cover4 Caravans e-Newsletter



Cover4Caravans
Specialist Caravan Insurance

Issue 1 August 2010

Introduction

Welcome to the first edition of our Cover4Caravans electronic newsletter.

This newsletter has been put together by the team in Cover4Caravans and we hope that you find the content informative, interesting and amusing.

The 2010 Caravan Insurance season is well underway and we continue to find our new business sales increasing from last year but more importantly our retention rate is getting better every month – proving that our customer care and prices remain competitive year after year.

Here at Cover4Caravans we pride ourselves on offering you a personal and professional service, the feedback we have received tells us that you enjoy having the same contact who continues to look after your policy throughout the time you insure with us.

Please remember that although we offer a full range of online services, now including the ability to renew your policy, we are only ever a telephone call away and you should feel free to call us to discuss any questions or queries you may have – our free phone number is 0800 970 7172.

Thank you for choosing Cover4Caravans and we hope you enjoy our newsletter.

Best Wishes



Richard

Richard Burgess
Director, Cover4Caravans
richardb@alanblunden.co.uk

Caption Competition

For your chance to win a brand new Ipad Touch, have a look at the photo below (taken on a recent caravanning holiday) and give us a caption:

Please submit your entry by email to sophiem@alanblunden.co.uk or by post at our address shown in the contact information.

Closing date for entry is **1st October 2010.**



News from the Pitch

Caravan Joy Ride!

A couple in Australia were recently trapped inside a caravan whilst being stolen. The couple were being shown around their new purchase when thieves got into the towing vehicle and drove away! The salesman managed to jump out of the caravan just before it was towed away, but was concerned of the couple's safety who didn't manage to escape.

During their horrific experience, the thieves crashed into a nearby vehicle.

The thieves then dumped the vehicle a couple of streets away, and luckily no one was hurt.

Lunar Caravans beat the Rivals!

Congratulations to Lunar Caravans who have beaten off stiff competition from big name rivals such as Bailey and Sterling to win the prestigious "Practical Caravan Editors Choice Award 2010". The award is for the Company's Lunar Lexon SE model which has a number of great innovations as standard.

Some of the great features on the lunar are alloy wheels, two-piece entrance doors, awning light and external gas/mains output. These all come as standard.

They are not only celebrating this great achievement, they have just recently celebrated their 40th Anniversary. 'Happy Anniversary Lunar Caravans!'

The 'Camping and Caravan Show' Hits The Capital

The year of 2011 will see many camping and caravanning enthusiasts flock to the nation's capital in order to see the rejuvenated 'Camping and Caravan Show'. It is the first time a show of this nature has been organised since 2006, and the organisers of VOS Media believe it will be a big success.

The new show which will be titled as the 'London Caravan & Camping Show' is due to be running at the ExCeL Arena from the 11th to the 13th of February 2011. Organisers of the event claim that the show is the first opportunity to view the new 2011 model caravans, alongside differing types of motor homes, folding caravans, trailer tents, awnings, tents and camping accessories, tow cars and 4x4 vehicles. They expect this to entice many South-Eastern and London-based Caravan and Camping aficionados into viewing what the show has to offer.

VOS Media foresee around 25,000 visitors to view the show which is will be constructed over 27,000 square metres of indoor halls.

It is said that the show will also provide onsite camping facilities in order to provide authenticity and present the chance for

many to perpetuate their enjoyment of the show and therefore stay for the weekend. An outside space will also be available to visitors for innovative features such as caravan and motor home manoeuvring lessons. Alongside these features there will be an accessory superstore for visitors to buy commemorative gifts. Exhibitors will also be there representing thousands of campsites will be on hand to help plan trips in the UK and overseas in 2011.

The pioneering show's director is Gary Barbe was quoted to have said, "We are delighted to be bringing a caravan and camping show back to London, February is the perfect time to attract an audience of existing caravanners who are looking forward to the new season and to promote the show to the next generation of campers. ExCeL is easily accessible to the entire South East Region from Cambridge to Brighton and all around Greater London, with excellent motorway and train access."

Included in the show will be the incorporation of 'The London Park Home Show' which will be staging the latest Park and Holiday Homes and also Lodges in an effort to display to the visitors what is available to them.

Stop Press – Renewals Online



Dear Cover 4 Customer,

As a valued Touring Caravan Insurance customer of Cover4Caravans we thought you would like to know that you can now renew your policy online.

When you receive your renewal invitation in the post simply log onto our website, www.cover4caravans.co.uk, and click on the "Renew Policy" option on the left hand navigation menu.

Now follow the simple instructions (you will need your renewal invitation to refer to for certain details) and choose whether to pay by Debit or Credit Card using HSBC's SecurePayment system.

It really is that easy - you will then receive your documentation in the post.

Happy Renewing
Cover4team

P.S. We are still here in person, so please call us free on **0800 970 7472** to renew your policy or to discuss any matter regarding your caravan insurance. We can also accept payment by cheque and offer Direct Debit payments.

Alan Blunden & Company Ltd is authorised and regulated by the Financial Services Authority (FSA) - Authority Number 309694.

 **Cover4Caravans**
Specialist Caravan Insurance

Get away to...

Norwich Camping and Caravanning Club Site

Martineau Lane, Norwich, Norfolk NR1 2HX
Tel. 01603 620060

This is a rural site which is located close to the Norfolk Broads, in a convenient location close to the city centre. It has 50 pitches and is sited on the banks of a river with access for fishing. It is close to many local attractions, making the perfect getaway for you and your family.



Get away to....
Tell us about your favourite "Get away" for a chance to see your article published in a future edition of our e-Newsletter. Email your review, with photo's, to sophiem@danblunden.co.uk. If we publish your review you will also receive a £20.00 M&S Voucher!

A day out guide

- Norwich City Centre – just a 30 minute walk away
- Bewilderwood Tree House Adventures
- Riverbank access for fishing
- Banham Zoo & Africa Alive
- Pleasurewood Hills Theme Park
- Whitlingham Country Park
- Broadland Boat Train
- Bickling Hall



A – Z of Caravanning

A

Tourer:

AL-KO Secure remains the most secure theft deterrent available for caravans and continues to pass the annual rigorous testing procedures to reach the high standards that are carried out. Hitchlocks are a great deterrent to the opportunist thief as they prevent caravans from being quickly coupled up and towed away. When buying a wheel clamp a key point to remember is that the heavier and harder it is to

get onto the wheels, the more difficult it will be for the thief to remove.

Static:

When taking down an awning pole alone, try attaching a piece of rope to the top centre pole and attach it about four feet away so that when the poles are released the awning does not fall on to the caravan plus the inside poles come out easier without tearing the awning fabric.

B

Tourer:

Hidden in the corner of your touring caravan is an often misunderstood device that is responsible for much of your caravanning comfort - your battery charger. It needs little care or attention and should last a lifetime. The charger is welded to the leisure battery, which can be fickle and may require differing levels of attention depending on its state of charge. Give a flat or low-charged leisure battery a steady charge and you're heading for trouble. Not only will it never reach the state of 'full charge', but you will damage it in the process.

Static:

Take a break. Your static caravan is one of the bigger purchases in life, so make sure you make the most of it. Relaxing in your deck chair beside your caravan on a sunny afternoon in May

without a care in the world, perhaps setting off to do some fishing later in the day – that's what it's all about isn't it? Make sure you don't forget to get your static caravan fully insured with Cover4Caravans, and then you really will be care-free.

C

Tourer:

CRiS is the Caravan Registration & Identification Scheme, owned by the National Caravan Council. This provides you with the benefit of a registration document and a record that you are the current keeper of your touring caravan. This is important if your caravan is stolen. With this system you can find out if a caravan you're buying in part exchange might have outstanding finance on it, or whether it is a stolen caravan, which is why we require this number when supplying you with an insurance policy.

Static:

Make a check list to ensure you don't forget a thing when setting off to your caravan. We have constructed a list of what we feel is important to take with you on our Cover4Caravans website which may prove to be useful to you.

Cover4 Caravans Contact Information:

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Team Number: 0800 9707172 (freephone)
Fax: 01702 600546
Email: cover4team@alanblunden.co.uk
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Team Contact Names:

Michael Stammers – Manager
Sophie Morris – Account Executive
Sian Mansfield – Account Handler
Catherine O’ Donoghue – Account Handler
Jecelda Allen – Account Handler
Jade Mackie – Account Handler
Andrew Hopkins – Account Handler



Meet the Team – Manager, Michael Stammers

Q1. What is your role at Cover4Caravans?

A I am the Manager of Cover4Caravans. This involves staff training, product training, monitoring and dealing with referrals from customers and my Team, all the fun stuff!

Q2. How long have you worked here?

A I joined the Company in July 2003 and have moved up to be the Manager here after lots of hard work.

Q3. What's great about working here?

A The Team have a real camaraderie and we work hard for each other and our customers to deliver what we promise. I have always said that if you are happy in your work this will come across and here we encourage innovation, ideas and a helpful approach to our work. When you buy a caravan the insurance side is not the most glamorous but we aim to make it as easy as possible.

Q4. Family?

A I live with my partner Fliss and we have a 10 month old son, Jacob. It's hard work but very enjoyable...parenting that is not Fliss!

Q5. Favourite Football Team?

A As a man born in Dagenham it has to be Dagenham and Redbridge whom I have supported from Ryman League status to League One playing Charlton and Sheffield Wednesday. Hard to believe we were only formed in 1992.

Q6. Favourite drink?

A Assuming you mean alcoholic I do like a nice Magners over ice during the summer.

Q7. Favourite Food?

A I suppose "all" is not much of an answer! I think it has to be a Mexican at the moment, Chicken Fajitas are very much on the menu at home as I do enjoy cooking.

Q8. Best Holiday Destination?

A Well I haven't had a holiday since the birth of my son and I do hope I can get away one day, but probably Niagra Falls in Canada where I have been twice. A wonderful place to visit for the sights and I went on a helicopter ride over the Falls, an amazing experience.

Q9. Three wishes?

A Ooh tough question, I think Dagenham to get promoted to the Premier League or win the FA Cup and establish themselves further, my son to grow up and be happy and healthy etc. The third is to marry my partner in the next year (I'm getting nagged at the minute so I will have to get a move on!)

Q10. If you were an animal etc?

A This may sound unimaginative but probably a tiger, they are graceful and I love watching nature documentaries on them in the wild. Plus they love eating meat as much as me!