



Cover4Caravans
Specialist Caravan Insurance

Cover4Caravans e-Newsletter

Issue 3 December 2010

Introduction

Welcome to our first festive Cover4Caravans e-Newsletter.

I would again like to thank all of you who contributed to our caption competition in our last issue. Many congratulations to the winner, who is now the proud owner of a new style iPod Touch.

As 2010 draws to a close, we look back at another fantastic year for our Caravan Insurance Schemes and we are very much looking forward to renewing your policies next year and continuing to deliver first class Cover4Caravans service.

I would like to encourage you again to send your entries in for our Christmas Caption Competition and remind you that the deadline date is 15th December 2010, so that you can receive your prize prior to the festive break.

I would like to take this opportunity to wish all of our readers of our e-Newsletter a very merry Christmas and a happy New Year!

Richard

Richard Burgess
Director, Cover4Caravans
richardb@alanblunden.co.uk



Caption Competition

For your chance to win a luxury Marks & Spencer's Christmas Hamper, have a look at the photo below and give us a caption:

Please submit your entry by email to sophiem@alanblunden.co.uk or by post at our address shown in the contact information.

**Closing date for entry is:
15 December 2010.**



AmTrust Europe
An AmTrust Financial Company

Cover4Caravans would like to thank AmTrust (Europe) Limited for their support in the prize draw.

News from the Pitch

London Caravan Show Cancelled

Plans of a new caravan show for Motor Homes and Caravans have been scrapped following discussions between the shows organisers and the venue.

The National Caravan Council has taken over the NEC show from next October and have confirmed support for Clarion's show in Manchester in January next year. From next year, the October show will be named the 'Motorhome and Caravan Show'.

There are two caravan shows planned at the NEC in the future, one in Spring 2011 and one in Autumn 2011. The National Caravan Council officials are hoping for a strong attendance in 2011.

Unfortunately, Caravanners in the South East are once again left without a national caravan show anywhere nearby.

Essex Police Caravan Watch

For many years, Essex Police have run a Caravan Watch scheme from Basildon Police Station. The service is open to anyone living in Essex. The format of Caravan Watch is comparable to that of the nationwide Neighbourhood Watch. The scheme offers caravanners:

- Specifically tailored crime prevention advice.
- Caravan registration with your unique identification which will assist in its recovery should it be stolen.

Once registered, you are supplied with a window sticker stating that your caravan is registered with Essex Police, acting as a deterrent to potential thieves. You will be contacted about any caravan thefts in your area, and given appropriate crime prevention advice. Caravan Watch is a free service and you can register all caravans regardless of its age.

If you would like to register your caravan with this service, please write to Basildon Police Station, Great Oaks, Basildon, SS14 1EJ or email at christine.chapman@essex.pnn.police.uk for more information. When they have registered your information, they will send you a window sticker and crime prevention booklet.

Getaway for Christmas

Christmas is a time of togetherness and family. A superb way to spend time with your family this Christmas is to get away from it all and take a break away for the Christmas period. What better way to spend Christmas Day than surrounded by your family, opening your presents away from it all in your caravan? There are many fantastic opportunities to get away for the Christmas period and you don't have to stay in Britain for this Christmas either! Take a look at these superb getaway places, easily accessible with your caravan:



Brussels

Brussels is just a quick trip across the water into mainland Europe, and is the capital city of one of Europe's most vibrant countries, Belgium.

Brussels holds an annual 'Winter Wonders' fare which is full of amazing market stalls and colourful lights to give you the true Christmas feel. Take your ice skates as well for the new ice skating rink. There is so much to enjoy about this incredible city and the Christmas time fare makes this place extra special. The Grand'Place lit up with all of the festive lights is just a joy to see. A truly remarkable Christmas feel awaits!

Disneyland Paris

You and all of your family could chose to join Mickey and his friends at Disneyland Paris this Christmas. The Christmas season at Disneyland Paris is truly an incredible and magical experience and this Christmas promises to be even better than usual during Mickey's Magical Party Celebrations! Father Christmas and Rudolph will also be joining in to share in the party celebrations.

So take a break this Christmas! Your caravan can be used all year round. Your Christmas caravan adventure awaits!



Caption Competition Winners – Issue 2

We received a sack full of entries and it was very difficult to choose the winner.

Our Runner Up was Dave Fletcher from Hinckley, Leicestershire whose entry was:

"Take care, floor may be slippery when wet!"

But our Winner (and it went to a vote of our Communication Team) was Mr D Ford of Rayleigh, Essex with his entry:

"Darling, when I said I wanted a four-poster water bed, this isn't what I had in mind".

Congratulations to Mr Ford, who has already received his brand new Ipod Touch.



Cover4Caravans launch new Park Home Product

We at Cover4Caravans are delighted to announce that we have added Park Home Insurance to our growing product base.

Park Homes are designed and built to be on registered and approved sites and typically are lived in permanently by the owner. They are very different from Static caravans as they are more like houses than caravans.

We offer cover for buildings, contents and you can specify personal possessions cover. Novae Syndicates are currently the Insurer for our Park Home Scheme but we are adding a second provider, Drewe Insurance, very soon.

We have a "Quote and Buy" facility for Park Homes on our website www.cover4caravans.co.uk or you can contact us free on 0800 9707172.

Yummy Yule Log Recipe

Preparation Time – 30mins

Cooking time (inclusive of cooling time) – 20mins

Ingredients

Cake

Butter for greasing
5 Eggs
140g Muscovado Sugar
100g Self Raising Flour
25g Good quality Cocoa Powder
Caster Sugar for dusting

Icing

285ml/9½ fl oz carton double cream
450g fondant chocolate (Lindt Lindor)
Icing Sugar for dusting

❁ Heat oven to 190C/fan 170C/gas 5. Butter and line the base and sides of a 30 x 35cm Swiss roll tin with baking parchment.

❁ Separate the eggs, putting them into two large mixing bowls. Add the sugar and 2 tbsp water to the egg yolks. Using an electric whisk or tabletop mixer, whisk the sugar and yolks for about 5 mins until the mixture is light in colour and thick enough to leave a trail when the whisk blades are lifted. Sift in the flour and cocoa, then fold in lightly, using the whisk blades or a large metal spoon.

❁ Using a clean whisk, beat the egg whites until they are stiff, then fold into the cake mixture in three batches, again using the blades to preserve as much air as possible.

❁ Pour the mixture evenly over the prepared tin, and then carefully spread to the edges. Bake for 10-12 mins, or until cake feels firm to the touch. Put a large sheet of baking parchment on the work surface and sprinkle lightly with caster sugar. Turn the cake out onto the parchment and peel off the lining paper. Cover with a clean tea towel, then leave to cool completely. Trim a little cake from all the edges, then score along the

❁ edge of one of the long sides of the cake and roll up from there, using the paper to help you, rolling the paper inside the cake.

❁ To make the icing and filling, bring the cream to the boil in a small pan, remove from the heat, then break in 400g of the chocolate. Stir until it is melted and smooth. Leave to cool, then chill until it is spreadable, about 1 hr. Chop the remaining chocolate, spoon a third of the icing into a bowl, then stir them together to make the filling.

❁ Carefully unroll the cake, and then spread all the filling over to within 2cm of the edges. Roll up the cake again using the paper to help you, and then set on a board.

❁ Cut a thick diagonal slice off one end of the cake. Transfer the larger piece of cake to a board or flat serving plate. Spread a little icing over cut side of the small piece of cake and fix it to the large roll to make a stump. Spread remaining icing over the cake, then dust with icing sugar to serve.

Get away to...

Orchard Caravan Site

Spring Lane
Wickham Market
Suffolk
IP13 0SJ

01728 746170

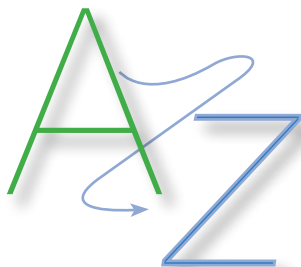
www.orchardcampsite.co.uk
see their website for more information.



This site has 7 Acres of unspoilt land, with a large field woods and lake there is plenty of choice to pitch up. I actually went here with a few friends in September this year and had a fantastic time. The main attraction for us was that you were allowed to have a camp fire, so you have the full experience of camping, We stayed on the site the whole weekend so did not see the attractions near by but there is plenty to see, you can also hire bicycles on site which means you can go on lovely bike rides along the country lanes.

There is a clean shower block and toilets, also a kitchen area for washing up and some cooking facilities with a microwave. This was handy for us as we only brought a tent, sleeping bags and chairs! The site owners are friendly and great if you need anything, they were always happy to help. We all had a great time here and I am sure to be returning next year.

 **Get away to....**
Tell us about your favourite "Get away" for a chance to see your article published in a future edition of our e-Newsletter. Email your review, with photo's, to sophiem@danblunden.co.uk. If we publish your review you will also receive a £20.00 M&S Voucher!



A - Z of Caravanning

G

Portable generators are useful when temporary or remote electric power is needed, but they also can be hazardous. The primary hazards to avoid when using a generator are carbon monoxide (CO) poisoning from the toxic engine exhaust, electric shock or electrocution, fire and burns. When used in a confined space, generators can produce high levels of CO within minutes. When you use a portable generator, remember that you cannot see or smell CO. Even if you do not smell exhaust fumes, you may still be exposed to CO.



H

It must be remembered that gas heaters which do not have an intake and exhaust flue to the outside of the caravan will greatly increase the likelihood of condensation - one of the main by-products of burning gas is water. Space heating systems, including central heating, which employ the use of flues for air intake and removal of burned gases, are obviously the best bet for continuous use in winter. To be totally safe, any form of gas heating should not be left on whilst the caravan occupants are sleeping, for although, in theory, flued heaters with fixed ventilation together with some adjustable ventilation e.g. windows are safe, situations have arisen where an underfloor flue has been blocked by drifting snow or wind-blown rubbish, sometimes with fatal results.

I

Little needs to be done to improve wall insulation in modern caravans, although there are certain wall coverings available, made from PVC/Vinyl foam, which can help to keep inner walls warmer and thus reduce condensation. Older models could benefit from this treatment too, but to replace or repair the glass fibre insulation is a major task involving stripping the vehicle down. One area where a major improvement can often be made is the floor, which may not be as well insulated as the walls. Foam sheeting, which has fire retardant properties, preferably 25mm or thicker, is quite easy to cut and stick to the underside of the caravan. Take care to use the correct adhesive. A thick foam backed carpet will also be beneficial.



Cover4 at the UK Motorhome and Caravan Autumn Fair

In September, a few members of the Cover4 team ventured off to Newark to attend the UK Motorhome and Caravan Autumn Fair. We spent the day providing insurance quotations, offering advice and holding a competition for the attendees to participate in. This proved to be a great success and it gave us great satisfaction to be able to give away so many pairs of camping chairs to all of our lucky winners. We also enjoyed having the opportunity to finally put a face to many of our customers we converse with over the telephone. We hope those of you that attended had as much fun as we did and if you were unable to make it, there's always next time – the fairs are held twice a year. Here are a few pictures from the event.



Cover4 Children's Christmas Word Search

Complete this for your chance to win £25 Disney Store Vouchers! Closing date for entries is 15th December 2010

Please send entries with slip below to – Sophie Morris, Cover 4 Caravans, 7th Floor Maitland House, Warrior Square, Southend-on-sea, Essex SS1 2NB or sophiem@alanblunden.co.uk

T	Z	F	P	A	F	J	R	D	Y	E	N	E	O	S
X	N	F	T	T	T	E	E	Q	G	N	A	E	T	T
M	M	E	D	I	I	N	E	L	F	D	T	R	U	X
T	I	B	S	N	N	H	A	Y	E	C	I	T	U	W
J	H	N	D	E	E	S	K	S	L	V	V	S	D	N
Y	O	E	C	R	R	S	E	E	B	L	I	A	G	Y
I	E	Y	S	E	L	P	N	L	U	S	T	M	A	F
R	Z	Y	T	O	P	A	L	V	A	X	Y	T	W	N
K	O	V	R	B	C	I	I	R	B	Q	H	S	W	R
T	R	A	E	Y	A	H	E	R	A	X	J	I	A	A
O	C	L	D	G	N	I	K	C	O	T	S	R	N	T
L	L	N	M	I	S	T	L	E	T	O	E	H	G	S
S	A	T	R	E	W	Q	Q	X	M	A	I	C	E	M
C	S	L	E	I	G	H	V	T	T	J	T	K	L	W
Y	L	L	O	H	B	X	R	C	P	A	G	X	S	D

Your NameAge.....Telephone.....

Address.....Postcode.....

- ANGEL
- BAUBLE
- BELLS
- CANDYCANE
- CAROLS
- CHRISTMASTREE
- ELF
- HOLLY
- JOY
- MINCEPIE
- MISTLETOE
- NATIVITY
- PRESENT
- REINDEER
- SANTA
- SLEIGH
- STAR
- STOCKING
- TINSEL
- TOYS

Cover4 Caravans Contact Information:

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Website: www.cover4caravans.co.uk

Team Contact Names:

Michael Stammers – Manager
Sophie Morris – Assistant Manager
Catherine O' Donoghue – Account Handler
Jecelda Allen – Account Handler
Jade Mackie – Account Handler
Tony Thorne – Trainee Account Handler
Daniel Sullivan – Trainee Account Handler



Meet the Team – Jade

Q1. What is your role at Cover4Caravans?

A I am an Account Handler in the Cover4 department, which involves providing quotations, setting up policies, administrative tasks and assisting in any queries our client's may have regarding their policies.

Q2. How long have you worked here?

A I started at the beginning of January this year so it has been 11 months. Although, the time has gone very quickly, I suppose it's true what they say; time flies when you're having fun!

Q3. What's great about working here?

A We have a great team ethic and everyone gets on well. We all help each other out whenever possible and

not only enjoy working, but socialising together too. We are one big, happy family!

Q4. Favourite football team?

A It's not something I tend to watch, other than the world cup. I can make the effort once in every four years!

Q5. Favourite food?

A The traditional roast dinner.

Q6. Best holiday destination?

A I would have to say Ayia Napa. I have been twice now and am likely to be returning next year. It has all the components for a fun-filled holiday; sun, sea, sand and clubs!

Q7. Three wishes;

A 1. To be remembered by many for something great

2. For me and my family to maintain good health

3. To be financially successful

Q8. If I was an animal...

A I would be a dog. If mine are anything to go by, they are spoilt rotten!

Q9. Tell us a joke...

A I slept like a log last night... woke up in a fireplace!

This newsletter was produced by Aura Design.

We are a design and branding agency based in The Old Truman Brewery on Brick Lane. Our clients range from market leading global brands through to start-up companies, and we tailor our services and approach accordingly. We fill a genuine gap in the marketplace: we provide top tier external agency experience and services, but with the approachability and accessibility of an in house design team.

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