



**Cover4Caravans**  
Specialist Caravan Insurance

# Cover4Caravans e-Newsletter

Issue 8 October 2011

## Introduction

### Welcome to the Cover4Caravans



#### newsletter.

The official Caravan season is just about behind us now, we have had a great 2011 so far and we would like to thank you all for your loyalty and business.

Over the winter we are going to be working on a whole new look and feel for Cover4Caravans and we cannot wait to put the finishing touches to it all and launch it to you early in 2012.

Our Insurers remain fully committed to us and 2012 at the moment looks like we will see minimal if any changes to our Underwriting which is great news for all our customers.

We have changed our prize from what became the traditional "iPod" to the Amazon Kindle as this seemed more popular with you all – we hope you once again flood us with your entries.

As always we remain fully committed to delivering you the best Customer Service experience available in the Caravan Insurance market and remember we are here for you to answer any query or questions you may have.

Have a great Autumn and roll on next season proper!

*Richard*

**Richard Burgess**

Director, Cover4Caravans  
richardb@alanblunden.co.uk

### Caption Competition

For your chance to win a brand new 3G Kindle, have a look at the photo below and give us a caption:

Please submit your entry by email to [sophiem@alanblunden.co.uk](mailto:sophiem@alanblunden.co.uk) or post at our address shown in the contact information.

Closing date for entry is 15th November 2011



### A Book with a new look!

The Kindle is a convenient, portable reading device with the ability to wirelessly download books, newspapers, magazines and blogs. The new e-book can hold up to 3,500 books with a rapid download time of just 60 seconds! So light weight and thin, this device is lighter and thinner than any book.

The kindle uses a revolutionary new display technology called electronic paper; it's just

like reading ink on paper. It is so simple to use right out of the box – no setup, no Software to install and no computer is required. With just one charge you can use your Kindle for up to 1 month before it needs charging again.

You can use it in the car, on the train, perfect for your caravan holiday.

So go on give our caption competition a go for your chance to win this fantastic prize!



Cover4Caravans would like to thank AmTrust (Europe) Limited for their support in the prize draw.

## News From The Pitch

### Caravan Park Hit by Extreme Winds

A Caravan Park in Ayrshire, Scotland has been hit by severe winds and the damage caused has included nine caravans being blown over and severely damaged.

Strathclyde Fire and Rescue said it was called out to the incident at the Ranch Caravan site in Maybole at 12.20pm on 21st September.

Ambulance crews were also in attendance and two people suffered minor injuries. Fire crews scoured through the wreckage for further casualties.

Fire officers later said that no-one was trapped and everyone was accounted for.

An eyewitness described the gusty winds which hit the caravan park as a "whirlwind".

### Happy 40th Venture Caravans!

This October, Venture Caravans, who are based in Northamptonshire, are celebrating 40 years in the Caravan business.

To mark this momentous occasion the company will be planting 40 trees on their original site in Watford Gap.

Taking place on Tuesday 4th October, the event kicks off a week long event of offers and promotions on the forecourt and in store.

Until Sunday 9th October customers will be invited to try out some of the fantastic pre-show discounts on vans and accessories ahead of the Motorhome and Caravan show taking place at the NEC Birmingham the following week.



### Caravan and Motorhome Show in October

The Caravan Industry is exhibiting only one show at the NEC this year, and from the 11th-16th October the show will go on! The new Caravan show allows you to see all the new 2012 caravan, motorhome, holiday home, trailer tent, folding camper and folding caravan models from all of the top manufacturers from UK and across Europe..

The show gives you a fantastic opportunity to compare all of the superb new season model layouts and to keep ahead on all of the latest technological advances. As before, if you decide to order your new unit at the Show, you can rest assured that it will be delivered just in time for the start of your 2012 touring adventures.

You will also have the opportunity to stock up on all the essential accessories and gadgets you'll require for the year ahead from the thousands of products on offer.

You will also be able to discover some of the incredible campsites, holiday parks and tourist boards from across the UK and Europe as well as the amazing worldwide motorhome fly-drives to destinations.



### Never too old for Facebook!

If you thought Facebook was only for youngsters then think again. You'll be surprised at the number of people you know who use this social network on a regular basis to communicate with their friends.



Not only can you communicate with people on Facebook but companies just like us at Cover4Caravans have a page too!

Why not connect with us and find out the latest news at [www.facebook.com/cover4caravans](http://www.facebook.com/cover4caravans)

### Keep on blogging at Cover4Caravans!

Here at Cover4Caravans we like to keep our customers informed and there is no better way to do this but on our very own blog!

Here you can read the news and often bizarre views from Director Richard Burgess, Manager Michael Stammers and Assistant Manager Sophie Morris as well as helpful hints on caravanning, customer testimonials, frequently asked questions and much more.

You can also tell us about your favourite caravan destination in our "Wish You Were Here" category, you never know you may help other caravanners in choosing a breakaway!

Log on and see what all the fuss is about at [www.cover4caravans.co.uk](http://www.cover4caravans.co.uk) and our blog is on the right hand side!

## Caption Competition Winners Issue 7

Thank you to everybody who entered the previous Cover4Caravans Caption Competition. We were thrilled with the number of entries received. Here is a quick reminder of the photo:

Our winner was Mr James Stephens from Wrexham, with his entry of:

**'Looks good, but I ordered a SIDE CAR'**

Many congratulations to James Stephens who has received his Kindle.

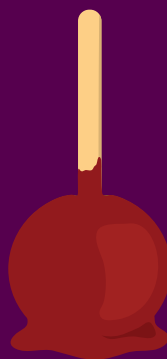


## How to make Toffee Apples

A perfect and simple treat for Halloween, or even when you're watching the fireworks!

What you need: 6 Apples, 6 Wooden Sticks, 4 packets of original toffee (100G), 2 Tablespoons of water and ½ teaspoon of Vanilla Extract.

1. Insert the wooden sticks into apples. Place the apple on a baking tray on lightly greased foil.
2. Combine the toffee, water and vanilla in a saucepan over a low heat. Stir often until the toffee melts and is smooth. Dip each apple into the toffee and roll round the edge of the sauce pan to remove the excess toffee and place onto the tray to cool until they are ready to serve.



## Congratulations

To Oliver Sweeney from Enfield who won August's Kids Corner Wordsearch and has received his £15 Disney Store Gift Vouchers.

Get away to...

## The Willows Abersoch

Winners of the National Tourism Awards Best Place to Stay in Wales – Caravan and Camping 2010

Discover a Caravan and Camping Park on the Llyn Peninsula that is truly unequalled. The Park merges the traditional with contemporary in an unsurpassed setting: offering warmth, charm, space and a certain refined ambience that is truly on a par of its own. Ideal for those who are seeking a peaceful site.

A very quiet site suitable for the more discerning customer. If you are of a loud disposition and, or want to party all night then do not choose this site.

This 5 star site is family run with both Welsh and English spoken, a warm and friendly welcome will always greet you. The cleanliness, of the park, its exceptional facilities and customer service have been awarded special commendation. Easy access to site and all areas on the Peninsula.

Nearby Attractions: Stunning beaches, golf, swimming, sailing, surfing, Boat trips to Bardsley Island to see the seals, dolphins etc. Shooting, horse riding, Bird watching, fishing, karting, paint balling, Snowdonia, Port Meirion, Porthmadog, Pwllheli, Caernarvon, Castles, Lloyd George Museum, Galleries, Festivals, Electric mountain, slate quarries, copper mines, and much much more.

Many indoor and outdoor /activity attractions days out with children

**Facilities near by:** Public Houses, Restaurants, Post Office, Londis, Chemist, Garage, Abersoch, Pwllheli, Aberdaron, Nefyn, Porth Neigwl/Hells Mouth all within very easy access.

**Directions:** Take the A499 towards Pwllheli - Abersoch. On arriving at Llanbedrog turn right up the hill along the B4413. Continue for approx. 1.5miles to Mynytho. Turn right after 30mph signs. Yr Helyg / The Willows is approx. 400yds up the lane on the left.



*Get away to....  
Tell us about your favourite "Get away" for a chance to see your article published in a future edition of our e-Newsletter. Email your review, with photo's, to [sophiem@alanblunden.co.uk](mailto:sophiem@alanblunden.co.uk). If we publish your review you will also receive a £20.00 M&S Voucher!*



## A – Z of Caravanning

### S – Statics

Here at Cover4Caravans we offer competitive rates and comprehensive policy cover for Static Caravans from a panel of Insurance experts. We offer 3 or 5 year New For Old policies and Market Value if the Caravan is older, and our cover includes Public Liability of £2million, the structure of the Caravan and optional contents cover if this is needed. We can also offer cover to your family and friends and cover for loss of use and disconnection and redelivery charges reasonably incurred. If you wish to talk to our Team about our policies please contact us.

### T – Touring

Caravanning is an excellent way to see new things and broaden your horizons – what could be better than Touring the Country and the adventures that you and your family can enjoy. Recent surveys have noted the sharp increase in people having "staycation" holidays, that being holidaying in the UK rather than foreign trips. Most sites now offer excellent, modern facilities that are almost like home, and if you should choose to tour abroad Cover4Caravans provide 240 days European cover within our policies.

### U – Umbrella

A good idea to take away with you, certainly with the British weather being so changeable! As we are coming up to winter, you should be fully prepared for all eventualities and many caravanners have their "checklist" with outfit changes, brollies, wellies etc. As you can see we had some issues trying to find a "U" for the A-Z!!



## Cover4Caravans Contact Information:

Cover4Caravans  
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Website: [www.cover4caravans.co.uk](http://www.cover4caravans.co.uk)

## Team Contact Names:

Michael Stammers – Manager  
Sophie Morris – Assistant Manager  
Catherine O’ Donoghue – Account Handler  
Jecelda Allen – Account Handler  
Tony Thorne – Account Handler  
Sarah Clarke – Account Handler  
Daniel Watson – Account Handler



## Meet the Team – Sarah Clarke

Q1 What is your role at Cover4?

A *Account Handler, dealing with customer requests for New Business, Mid Term Adjustments and Renewals, a bit of everything really!!*

Q2 How long have you worked here?

A *Around 5 Years*

Q3 What's great about working here?

A *The people I work with and the great atmosphere.*

Q4 Favourite Food?

A *I don't think you can beat a pasta dish*

Q5 Favourite holiday destination?

A *As a cub leader it will have to be anywhere not under canvas with 20 children!*

Q6 Three Wishes?

A *Health, Wealth and Happiness*

Q7 Favourite football team?

A *I am a Southend United Season Ticket holder*

Q8 Tell us a joke?

A *How do you hide a horse with cheese? Marscaponie*



*This newsletter was produced by Aura Design.*

*We are a design and branding agency based in The Old Truman Brewery on Brick Lane. Our clients range from market leading global brands through to start-up companies, and we tailor our services and approach accordingly. We fill a genuine gap in the marketplace: we provide top tier external agency experience and services, but with the approachability and accessibility of an in house design team.*

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