

# Cover4Caravans e-Newsletter

Cover4Caravans



Issue 15 | December 2012

## Introduction



WELCOME TO OUR FESTIVE NEWSLETTER, THANK YOU FOR YOUR SUPPORT AND CUSTOM DURING 2012 AND WE LOOK FORWARD TO RENEWING YOUR POLICY IN 2013.

The usual caption competition will return in the next newsletter but this issue we are asking you to help name our Facebook Snail – the snail will be used throughout 2013 across all our social media campaigns so I hope you will take 5 minutes to submit your entry – you can send us your suggestion using any method including Facebook, Twitter, email etc.

2012 has been a good year for us and 2013 promises to be even better.

This newsletter is our biggest yet and I hope you enjoy the articles.

Have a wonderful Christmas and I wish you all a Happy and prosperous New Year.

*Richard*

Richard Burgess  
Director, Cover4Caravans  
richardb@alanblunden.co.uk



## Name the Snail

To celebrate the launch of our new Facebook mascot, we are giving the chance to win an Amazon Kindle Fire HD – all you need to do suggest a suitable name!

You can see the fun new mascot here: [facebook.com/cover4caravans](https://facebook.com/cover4caravans).

The competition runs from  
Monday 3rd December 2012 until the 31st January 2013  
Entries can be made via Facebook, Twitter or by emailing  
[annt@alanblunden.co.uk](mailto:annt@alanblunden.co.uk).

Richard Burgess, Director at Cover4Caravans says:

**"Our snail mascot may look happy, but deep down is a bit sad about not having a name. We are inviting everyone – whether caravanners or not - to suggest a suitable name for our snail mascot, to keep him or her smiling!"**



AmTrust Europe  
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Cover4Caravans would like to thank AmTrust (Europe) Limited for their support in the prize draw



## Caption Competition

Previous Winner Issue 14

The Communication Team would like to thank everyone for their fantastic entries. Above is a quick reminder of the photo we asked for a caption to. After a lot of deliberating the winning caption was decided as:

***'Would passengers boarding at the rear, be mindful of any tail winds***

Received from Martin Knapp in Bristol

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### Runners up...

***'So tell me again, - You're going to put the rocket where?'***

Received from John Shenstone in Nottingham

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and...

***'Now I'm ready for a proper dog fight!'***

Received from John Meggison in Essex

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Congratulations to Martin Knapp who will be receiving his Kindle shortly.

# DO YOU FANCY CHRISTMAS IN CORNWALL?



## Budemeadow Touring Park

Widemouth Bay, Bude, Cornwall, EX23 0NA Tel 01288 361646

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Budemeadows Caravan Park is open all year, so how do you fancy spending Christmas or New Year at this popular seaside resort? The site has 33 hard-standing pitches so they are never overcrowded. The bar and shop are closed over the holidays although they do keep a stock of basic non-perishable groceries and a supply of milk on hand.

On Christmas day Bude's Crooklets beach host the largest swimming event in the South West of England, this memorial swim attracts more than 500 swimmers with not a wetsuit in site and over 2000 spectators.

There are many local restaurants and pubs who will be serving Christmas dinner taking all the hard work out of preparation and cooking of the festive meal.

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Why not visit Bude a few days before Christmas and take a trip to the Eden Project, where you can meet Father Christmas and his reindeer, greet the elves and hear a story by a roaring fire. Have a go at Ice skating and see the keepers of the ice before they disappear. Closed 24,25,28 & 29 December.

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## Big Sheep Christmas Farmers Market

A visit to a Christmas market to get you in the festive mood. Free range turkeys, organic meats, sprouts on stalks, cheeses, cakes, puddings, biscuits, fudge, chocolate, bread, fish and Christmas trees are just some of the delight which are on offer at the South West's Biggest indoor Farmers market.

## News from Andrew Ditton



# The Simple Life

The buzz among caravanners over the past couple of months has been about the excellent television series 'George Clarke's Amazing Spaces', shown on Channel 4. If you missed it and you're quick, you might still catch the last couple of episodes on 4oD.

As I don't actually possess a television, I relied on visiting friends with sets or catching up online, and I have to say that for this series it really was worth making the effort.

Stylist and consultant to the programme was none other than the lovely Jane Field-Lewis, whose fantastic books 'My Cool Caravan' and 'My Cool Campervan' have worked wonders in presenting a new side of our cherished pastime to those who love the idea of touring, but aren't so keen on modern standard issue beige.

Caravans and campervans were of course heavily featured in George Clarke's series, ranging from delightful 70-year-old gypsy caravans to a fab and funky VW Camper.

Some of the 'builds', like the sweet 1960s caravan that was discovered in a farmer's yard, were spruced up and converted for business use such as an ice cream parlour or an office annexe. Others were aimed squarely at getting away from it all, be it a space to rent out to holidaymakers, or a retreat at the end of the garden.

It was this latter use that got me thinking. As I sat watching the box with my friends in their three-bedroomed house burgeoning with clutter, they mused and fantasised about converting the summerhouse in their garden into a proper little retreat with a wood burning stove.

As the pace of life becomes increasingly frenetic, it appears that all people want to do these days is simply slow down. Interestingly enough, as our lives become increasingly full, we desperately need clear spaces more than ever to be able to sit quietly and clear our minds. I think this is one of the reasons that caravanning is increasing in popularity. Not only can we let our imaginations run wild if doing up an old van, but the resulting clear, simple, uncluttered space provides much-needed clarity and simplicity in our lives. Be honest, if your 'van is stored near the house, how many times have you nipped inside 'just to sit in the 'van for a bit'? I wouldn't mind betting that the few minutes that you spend recalling happy memories, and dreaming up exciting new plans, leave you feeling far more energised and positive than you felt before you went in.

As the festive season hurtles towards us at full pelt, our caravans provide us with somewhere to hide from the Yuletide Chaos and gather our thoughts, if only for a minute or two. Of course, you may have been inspired by George Clarke to take on your own project. If you have the time, the space, the inclination, but above all the imagination, why not look into it? Put the book 'My Cool Caravan' on your Christmas List for starters and see what happens. This could be the start of something simple, elegant, and beautiful.

# Cover4's Top Ten Customer Reviews 2012

As the year draws to a close we thought we would share some of our favourite Customer Testimonials with you, as we take great pride in our levels of service. In no particular order...

**Mr Middleton  
from Nuneaton:**

"I am very pleased that cover4 contacted me i was just about to go with another company, i told the gentleman on the phone the price I was quoted he took all the details and went away and phoned me back and gave me a better price and better cover. Thank you David"

**Mr Smith from  
Aberdeen wrote:**

"Cover4 advisor was very helpful and friendly. He was able to give me a competitive quote for insurance for my static. The best bit was that he left me to make up my mind without any high pressure sales talk. He phoned back a few days later to find out if I'd decided and I had. I bought the insurance as quoted. Great service, great staff and keen prices. What more can you expect?"

**Mrs Harney from  
Tyne and Wear:**

"Staff who answered call, very helpful. Online enquiry quick and information attached appropriate. Quick and easy arrange, missed the discount by a matter of hours, must say it gave me a giggle. Always recommend Cover4, to other caravan owners on the site, and have discussed the excellent service with the sales staff on site, as Cover4 is approximately £50 cheaper than what the site offers."

**Mr Hemsley  
from Nottingham:**

"The policy provided met all my caravan and personal insurance needs at a very competitive price compared to all other quotes researched on Compare Caravan Insurance website. The agent was very well informed and knowledgeable about legal requirements for caravan insurance and offered alternative quotes for me to consider to the one I finally chose. Highly recommend"

**Mrs Bohannon  
from Rochdale:**

"Having entered "the mine field" that caravan insurance can be, for someone like myself who is relatively new to caravanning, you made the process simple. It was clearly explained what the cover provided, I felt confident that I'd got a great deal..."

**Mrs French from  
Bedfordshire:**

"The gentleman i spoke to was very helpful and very patient with me as this was the first ever time i had a caravan and needed insurance. Thank you"

**Mr Maw from  
Washington:**

"Very impressed at the ease of use of the whole service, the internet, talking to advisors by telephone. A real customer/person centred approach. I was happy to purchase from you. Thank you"

**Mr Hudson from  
Tyne and Wear wrote:**

"First class service, cannot fault anything. 10 out of 10 for the advisor."

**Mr Cherry from  
Buckinghamshire:**

"Response to my request for a quote was quick and adviser was very professional whilst being friendly and obviously knowledgeable-to date I can honestly say that I cannot fault the service and would certainly use Cover4 again. Impressive by any standards and head and shoulders above previous providers"





# PROTECT YOUR CARAVAN THIS WINTER

**Save yourself from expensive repair bills by taking a few quick and easy steps to protect your van this winter.**

- ❄️ If you have a water filter fitted to your van, it is advisable to remove it over the winter period as it could get damp or damaged from frost.
- ❄️ Drain your hot and cold water system in the van, leave the taps open and remove the drain plug (normally on the outside of the van). The process can take up to an hour but is well worth the wait. Ensure you put the drain plugs back but leave the taps open to stop the build up of pressure in the system.
- ❄️ Empty out and clean your water carriers but make sure you leave the tops off to stop the unwanted smells.
- ❄️ Leave all internal doors and cupboards open to allow the air to circulate.
- ❄️ Clean your fridge freezer with Bicarbonate of soda and leave the door propped open to avoid the stagnant smell.
- ❄️ Ensure all windows and vents are locked shut to secure from vermin, spiders etc.
- ❄️ Remove your leisure battery and top the charge up every 5 – 6 weeks.
- ❄️ If possible remove all gas cylinders and store in a ventilated location. If not ensure that the cylinders are fully turned off. Remember Butane gas begins to freeze at temperatures below 4 degrees C.
- ❄️ Ensure your awning is clean and completely dry before storing for winter, if it is put away damp it can result in mouldy patches on the awning.
- ❄️ Coat window seals with olive oil to help prevent subsequent sticking.



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are available online. Quote 'Premier Parks Offer' when booking.*



# SNOWFLAKE WHOOPIE PIES

## Ingredients

### For the Whoopie Pies

100g Butter (softened)  
175g Golden Caster Sugar  
1 Medium Free Range Egg  
350g Plain White Flour  
1 tsp Bicarbonate of Soda  
1 tsp Baking Powder  
1 Pinch of salt  
1 tsp Vanilla Extract  
100ml Milk

### For the Buttercream filling

50g Butter (softened)  
200g Icing Sugar  
1tsp Vanilla Extract

### For the icing

150g Icing Sugar  
Ready to roll icing  
Silver Balls  
Water

### Preparation Time

25 minutes

### Baking Time

15 minutes

### Portions

9

### Skill Level

Easy

## Method

1. baking parchment.
2. Cream the butter and sugar until light and fluffy, beat in the egg until smooth then stir in all the flour and milk to make a soft thick mixture.
3. Using an ice cream scoop place spoonfuls well spaced apart and bake for 15 minutes until golden brown and just firm to the touch.
4. Allow to cool for 5 minutes before removing to a tray to cool.
5. To make the filling, beat the butter, icing sugar and vanilla together until smooth, adding a drop of boiling water if necessary. Use the buttercream to sandwich the whoopies together.
6. To make the icing, mix the icing sugar with 2 tsp of water to make very thick icing and drizzle it over the whoopies.
7. Dust a work surface and thinly roll out the ready to roll icing. Use a snowflake cutter to cut out little snowflakes and place on top of the whoopies with edible silver balls.





The Cover4 Team would like to congratulate Cover4's Assistant Manager, Sophie, who recently got married.

Best wishes to the happy couple xXx

# Our Favourite things about Xmas

**Michael Stammers, Cover4 Manager**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

Roast Gammon

Glass of champagne

Seeing my son rip the wrapping paper off his present and the look of awe on his face!

**Catherine O'Donoghue, Account Handler**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

My Mum's roast potatoes

No tittle for me this year as I'm expecting my first child!

Spending time with my family & pigging out!

**Tony Thorne, Account Handler**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

Got to be Pork Belly, not traditional but amazing!

A nice glass of Courvoisier

Receiving some money from my family, I can save it in my ISA!!!

**Ben Brook, Account Handler**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

Chestnuts roasting on an open fire, I am not joking!

Advocaat has got to be my favourite

Love to receive gifts (Gold, Frankincense, and Myrrh)

**Sophie Snook, Assistant Manager**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

Stuffing

Bucks Fizz

Spending time with my family

**Daniel Watson, Account Handler**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

Roast Potatoes,

Cranberry Sauce and Gravy!!!

Baileys over ice or a glass of red!

Pigging out!

**Sarah Clarke, Account Handler**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

Pigs in blankets

A tittle of Baileys in the evening!

My children's faces when they open their gifts, makes it all worthwhile!

**Richard Burgess, Director**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

Pigs in blankets

Cream Soda

Giving!

**Natalie Hill, Account Handler**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

Roast potatoes cooked in goose fat

Cheeky Bailey's on ice

Being with my brothers and sisters! I love having a big family!

**Ann Thompson, PA to Directors**

**Favourite Xmas Food**

**Favourite Xmas Tittle**

**Favourite thing about Xmas**

Chocolate Yule Log

Disaronno & Cranberry

Spending time with my family and buying them all presents

## Cover4Caravans Contact Information:

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Daniel Watson – Account Handler

Natalie Hill – Account Handler

Sarah Clarke – Account Handler

Tony Thorne – Account Handler

Ben Brook – Account Handler

