



Cover4Caravans
Specialist Caravan Insurance

Cover4Caravans e-Newsletter

Issue 7 August 2011

Introduction

Welcome to the Cover4Caravans



newsletter.

I am writing this on a very rainy August day, in defence of our UK weather it has arrived after at least a week of decent weather!

I hope you have been enjoying the holiday season and making the most of the longer summer days.

The responses to our caption competitions continue to be excellent – this issue we have opted to giveaway an Amazon Kindle – I have one myself and having once said I would never give up my “actual books” I can assure you that this device had me easily converted.

In each edition we continue to tell you about Caravan Parks but it would be made better if you were to tell us about your favourite getaway destinations – or your least favourite! We very much hope you will send in your experiences.

On a similar note – if any of you have any recipes or hints and tips please feel free to submit them and they will be published.

As always, thank you for your support and remember, our team are always on hand to help.

Bye for now

Richard

Richard Burgess

Director, Cover4Caravans

richardb@alanblunden.co.uk

Caption Competition

For your chance to win a brand new 3G Kindle, have a look at the photo below and give us a caption:

Please submit your entry by email to sophiem@alanblunden.co.uk or post at our address shown in the contact information.

Closing date for entry is 15th September 2011



A Book with a new look!

The Kindle is a convenient, portable reading device with the ability to wirelessly download books, newspapers, magazines and blogs. The new e-book can hold up to 3,500 books with a rapid download time of just 60 seconds! So light weight and thin, this device is lighter and thinner than any book.

The kindle uses a revolutionary new display technology called electronic paper; it's just

like reading ink on paper. It is so simple to use right out of the box – no setup, no Software to install and no computer is required. With just one charge you can use your Kindle for up to 1 month before it needs charging again.

You can use it in the car, on the train, perfect for your caravan holiday.

So go on give our caption competition a go for your chance to win this fantastic prize!



Cover4Caravans would like to thank AmTrust (Europe) Limited for their support in the prize draw.

News From The Pitch

Caravan Thieves are on the Rise

A warning has been issued by Police that stolen Caravans are on the rise and they are then being resold to unsuspecting buyers.

Thieves are stealing vans from outside the UK, and then importing them into the UK, destroying the VIN number, and then selling them on in the UK. The demand for the luxury European brands is increasing and thus, the reasoning for thieves to steal is increasing also.

The Association of Chief Police Officers Vehicle Crime Intelligence Services (AVCIS) are working closely with the European manufacturers and the National Caravan Council (NCC) to ensure clearer documentation is issued and identification marks and tags are issued to give buyers the faith they are purchasing legitimate goods.

Things to look out for when purchasing your caravan:

- Caravans that are legitimate should be CRIS registered (which should be etched onto the windows and chassis number).
- Find the VIN number, which is normally stamped on the chassis rail. If this looks like it has been tampered with, walk away from the caravan!
- Check who is selling the caravan to you, check their proof of address and proof they own the van.
- Ask for registration documents as unlike UK vans, European caravans are all logged as trailers and have a log book.
- Ask for photographic evidence of the seller using the van.

Caravanning – The New Image

Caravanning holidays have had a change of image, and are now considered much more comfortable than they have been in the past, a spokesperson for the National Caravan Council (NCC) has stated.

Louise Wood revealed that people will be shocked at the levels of comfort and adventure that caravans can offer new Caravanners.



“You might find quite a lot of wildlife that perhaps you weren’t expecting, because some of the parks pay a lot of attention to creating wildlife areas and attracting wildlife,” she highlighted.

Some sites arrange events around the local wildlife, including bird-watching and nature exploring, the NCC spokeswoman stated.

Ms Wood also revealed that the caravan holidays of today are associated with high-quality accommodation that comes with a vast range of modern features.

She suggested that it is not unusual to have a caravan kitted out with a flat-screen TV, DVD player and even digital TV these days, allowing for total comfort and luxury.

Exploring Your Own Country

Caravanning holidays in England offer a wide range of activities, and there is a wide range of choice for all of the family.

Public Relations Manager for VisitEngland, Yolanda Copes-Stepney, explained that the more people explore the more hidden gems they are likely to find.

“Some of the top places for families where there is lots of stuff going on I’d say are Weymouth in Dorset, Leicestershire, Norwich, Norfolk Broads and the New Forest,” the expert recommended.

She also highlighted that many of these activities will be free of charge as councils across the country are aware of the budget restraints that the majority of families are facing in the current climate.



Never too old for Facebook!

If you thought Facebook was only for youngsters then think again. You’ll be surprised at the number of people you know who use this social network on a regular basis to communicate with their friends.



Not only can you communicate with people on Facebook but companies just like us at Cover4Caravans have a page too!

Why not connect with us and find out the latest news at www.facebook.com/cover4caravans

Keep on blogging at Cover4Caravans!

Here at Cover4Caravans we like to keep our customers informed and there is no better way to do this but on our very own blog!

Here you can read the news and often bizarre views from Director Richard Burgess, Manager Michael Stammers and Assistant Manager Sophie Morris as well as helpful hints on caravanning, customer testimonials, frequently asked questions and much more.

You can also tell us about your favourite caravan destination in our “Wish You Were Here” category, you never know you may help other caravanners in choosing a breakaway!

Log on and see what all the fuss is about at www.cover4caravans.co.uk and our blog is on the right hand side!

Caption Competition Winners Issue 6

Thank you to everybody who entered the previous Cover4Caravans Caption Competition. We were thrilled with the number of entries received.

Here is a quick remember of the photo:

Our runner up was Andy Kerfoot from Barnsley in South Yorkshire, with his entry of:

'Tows great but the miles per gallon is horrendous'

But our winner (as voted for by our Communication Team) was Sarah Stevens from Derbyshire with her entry of:

'Seriously what did you expect for £5 a ticket'

Many congratulations to Sarah Stevens who has received her Ipod Nano.



Kid's Corner



X	O	B	M	A	E	R	C	E	C	I	Z	K	Z
P	I	A	O	F	N	S	S	R	T	N	C	W	Y
S	T	I	R	Y	Y	H	A	E	G	B	A	R	A
L	A	S	M	S	V	E	I	W	N	V	V	U	D
R	C	N	H	D	F	L	V	O	I	O	J	T	Z
I	G	Q	D	N	A	L	Z	L	M	L	C	C	Y
K	N	J	S	C	W	Y	H	F	M	L	T	I	Z
S	I	S	W	E	A	C	M	N	I	E	Z	N	E
R	T	U	D	W	A	S	G	U	W	Y	W	C	R
E	A	R	Z	E	P	I	T	S	S	B	J	I	M
T	O	F	B	U	U	F	G	L	F	A	X	P	I
A	B	I	B	U	O	S	R	Z	E	L	E	Q	T
W	P	N	J	G	E	M	E	W	T	L	R	I	P
E	S	G	H	A	S	U	N	S	H	U	N	E	I

Complete this summery wordsearch for your chance to win £15 Disney Store Vouchers! Closing date for entries is 15th September 2011.

Please send entries with the slip below to Sophie Morris, Cover4Caravans, 7th Floor Maitland House, Warrior Square, Southend on Sea, Essex SS1 2NB or email it to sophiem@alanblunden.co.uk

- | | |
|-----------|------------|
| Beach | Picnic |
| Sunflower | Swimming |
| Boating | Sandcastle |
| Sunshine | Volleyball |
| Ice Cream | Sea |
| Surfing | Waterski |

Your Name Age.....Telephone.....

Address.....

.....Postcode.....

Get away to...

Peak Gateway

Moor Lane
Osmaston, Ashbourne
Derbyshire, DE6 1NA

Peak Gateway offers facilities for all the family. Located near Ashbourne and on the doorstep to the Peak District National Park the family caravan and camping park has everything you require to make your stay an enjoyable experience.

Peak Gateway has easy access with flat pitches set amongst the trees and lovely views over the Peak National Park toward Dovedale. The children's play area and on site Pub give a welcoming atmosphere.

They have accommodation to suit all needs; from a large tent field, hard-standing caravan pitches for tourers and seasonal pitches, some tent pitches with electric hook-up, and holiday homes to purchase.

Nearby Attractions

The Peak District and Staffordshire Moorlands have a labyrinth of walks from gentle strolls to testing hikes. Activities ranging from cycling, sailing, fishing to climbing and horse riding, are all available. Carsington Water is just a few minutes drive away for sailing and wind surfing and is a great place to walk and cycle. If you like the excitement of Alton Towers then this is only a 15 minute drive away.

*Get away to...
Tell us about your favourite "Get away" for a chance to see your article published in a future edition of our e-Newsletter. Email your review, with photo's, to sophiem@alanblunden.co.uk. If we publish your review you will also receive a £20.00 M&S Voucher!*



A – Z of Caravanning

P

Pitch – The place where the caravan is placed whilst using it. There are different types of pitches, from hard-standing or grass to electric hook ups or awning space. Most caravan sites cater for what you require and some even let you stay for a whole season, these are called 'seasonal pitches'.

Q

Quote – Quotes are given to clients, to decide whether they would like to proceed with the service we are offering. They are normally in money form, what we call the premium. With most of our quotes we give details of what we cover and what you're getting from us.

R

Renewal – We send our renewals out 21 days or more before your renewal date, the renewal pack provides you with what this year's premium is and the details of what we have quoted on – the statement of fact. It is very important that you read the statement of fact as if any information on this is incorrect this could cause a claim to be invalid. Also please do not forget you can now renew online www.cover4caravans.co.uk 3rd tab on the left.



Cover4Caravans Contact Information:

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Website: www.cover4caravans.co.uk

Team Contact Names:

Michael Stammers – Manager
Sophie Morris – Assistant Manager
Catherine O' Donoghue – Account Handler
Jecelda Allen – Account Handler
Tony Thorne – Account Handler
Sarah Clarke – Account Handler
Daniel Watson – Account Handler



Meet the Team – Daniel Watson

Q1 What is your role at Cover4?

A *My role is "Cover 4 Account Handler" which involves generating new business and dealing with customer service requests*

Q2 How long have you worked here?

A *Just coming up to 6 months*

Q3 What's great about working here?

A *The people I work with are all driven towards providing great customer service.*

The Directors and Senior Management Team also ensure we have a great work / social life balance and are very good at rewarding hard work

Q4 Favourite food?

A *I am a massive food fan especially Italian cuisine*

Q5 Favourite holiday destination?

A *I like the Greek Islands but my favourite holiday destination has to be Cyprus for its hot weather, good food and good nightlife.*

Q6 Three Wishes:

A *1) Life long health
2) Make a Million
3) West Ham to Win the Treble – Very Laughable*

Q7 If I was an animal....

A *I would be a Lion who just sits under the sun and eats!*

Q8 Tell us a joke....

A *Why can't cars play football – They only have one boot*



This newsletter was produced by Aura Design.

We are a design and branding agency based in The Old Truman Brewery on Brick Lane. Our clients range from market leading global brands through to start-up companies, and we tailor our services and approach accordingly. We fill a genuine gap in the marketplace: we provide top tier external agency experience and services, but with the approachability and accessibility of an in house design team.

Our clients enjoy the best of both worlds.

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