



Cover4Caravans
Specialist Caravan Insurance

Cover4Caravans e-Newsletter

Issue 6 June 2011

Introduction

Welcome to our sixth Caravan E-Newsletter.



Where do the months go? One minute it is January and suddenly we are in the middle of the Caravan Insurance Season and the summer months are fast approaching.

Here at Cover4Caravans we have continued to strive to offer the best Customer Service experience available in the Caravan Insurance world and we hope that you feel like a member of our exclusive Policyholder family.

I would think that most of you have already planned your 2011 getaways and that you have now cleaned and prepared your Caravan for the holiday season – whether it is your Static or Touring Caravan. In this e-newsletter we have included what we hope are some useful tips for making sure you are ready for your holiday.

You will also see a larger “Kids Corner” in this issue as we attempt to engage with our next generation of caravanners!

We love to hear from our customers so if you have any articles, photo's, recipes or tips that you would like to share then please send them over to us – how much more exciting would our e-newsletter become if it was full of your own submissions?

I hope you have a wonderful holiday season and remember that we are here for you and you can interact with us in so many ways – telephone, email, Facebook, LinkedIn (coming soon) to name but a few.

Please also remember that we are all on hand if you have any queries, my email address is richardb@alanblunden.co.uk – please feel free to contact me directly at anytime.

Best Wishes

Richard

Richard Burgess
Director, Cover4Caravans
richardb@alanblunden.co.uk



Caption Competition

For your chance to win a brand new Ipod Nano, have a look at the photo below and give us a caption:

Please submit your entry by email to sophiem@alanblunden.co.uk or by post at our address shown in the contact information.

Closing date for entry is **15th July 2011.**



News From The Pitch

Mini-Zoo Found In Caravan

A caravan packed full of exotic wild animals has been found by Police.

Police officers discovered crocodiles, monkeys and snakes during an inspection on the static caravan near Perth, a court heard.

Plumber Keith Colthart, 24, admitted to attempting to sell two protected animals through the Ad Trader website.

Colthart, from Wishaw, now faces being fined up to £10,000 or a maximum three-month prison sentence.

Sheriff Robert McCreddie said: "It is difficult to evaluate the seriousness of the issue unless I know a little bit more, like how highly endangered the lemurs are."

"I feel I would need to know a bit more about that before I could reach a view on sentence."

60 Years for Devon Site

Unlucky for some but not for Devon site Oakdown Touring and Holiday Caravan Park and Friday 13 May was a day of celebration.

Of celebrated status, the site was one of the first caravan sites in business. The 60th anniversary is being celebrated with a price freeze.

Oakdown, which was originally a farm, is located just one mile from the east Devon heritage coast, near Sidmouth. Originally farmer Edgar Ellis agreed to allow a local businesswoman, Jill Bennett, to place a static caravan in his field.

The site now has 150 touring pitches. Facilities include a nine-hole golf course, heated washblocks, a shop, a launderette, a coffee lodge and children's play area.

Charges for a pitch, two people and hook-up range from £17.50 to £22 per night depending on the season.



Find a Lunar Demonstrator Near You

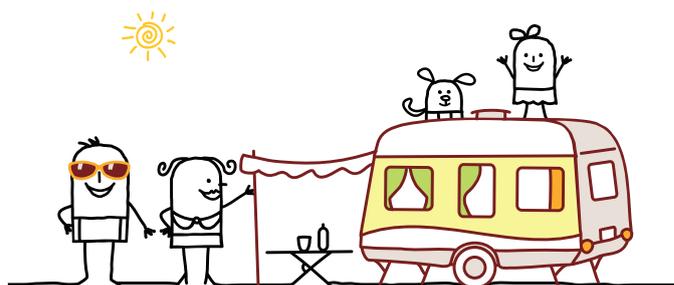
LUNAR CARAVANS has made it a lot simpler for customers to find where specific demonstrator caravans are located.

Accessed via the right-hand panel on the Lunar homepage, the 'Find A Demonstrator' tab allows a search of up to three vans they're interested in. The findings will then list the dealerships nearest to the searcher's location.

"The 'Find a Demonstrator' facility is a valuable addition to our website," said Martin Henderson, Lunar's Sales and Marketing Director.

"We believe both our customers and our retailers will really welcome this new service as it drastically reduces the legwork of searching for demonstrator models."

This new service gives Lunar the chance to improve the way that customers find and learn about Lunar caravans.



Never too old for Facebook!



If you thought Facebook was only for youngsters then think again. You'll be surprised at the number of people you know who use this social network on a regular basis to communicate with their friends.

Not only can you communicate with people on Facebook but companies just like us at Cover4Caravans have a page too!

Why not connect with us and find out the latest news at www.facebook.com/cover4caravans

Keep on blogging at Cover4Caravans!

Here at Cover4Caravans we like to keep our customers informed and there is no better way to do this but on our very own blog!

Here you can read the news and often bizarre views from Director Richard Burgess, Manager Michael Stammers and Assistant Manager Sophie Morris as well as helpful hints on caravanning, customer testimonials, frequently asked questions and much more.

You can also tell us about your favourite caravan destination in our "Wish You Were Here" category, you never know you may help other caravanners in choosing a breakaway!

Log on and see what all the fuss is about at www.cover4caravans.co.uk and our blog is on the right hand side!

Caption Competition Winners Issue 5

We would like to thank everybody that entered our last Cover4Caravan Caption Competition. We received the more entries than ever before!

Here is a quick reminder of the photo:

Our runner up was Mrs Irene Bird from Woodbridge, Suffolk with her entry of

'And this is our branch office!'

But our winner (as voted for by our Communication Team) was Mr Ian Smith with his entry:



'This is our new Nick Clegg van – goes whichever way you want but parks happily on the fence'

Many congratulations to Mr Smith who has received his iPod Nano.



Caravan Holiday Checklist

'To ensure you have everything you need for your forthcoming Caravan Holiday, we have put together a useful checklist for you...'

Car

- Distilled Water
- External mirrors
- Fan Belt
- Fire Extinguisher
- Jack
- Jump Leads
- Socket Set
- Spare Wheel
- Tool Kit
- Towball Cover
- Tow Rope
- Tyre Pressure Gauge
- Warning Triangle
- Tyre Pump
- SatNAV

Clothes

- Warm clothes
- Cool clothes
- Waterproofs
- Boots/walking shoes
- Flip flops or similar shoes for the shower block
- Beachwear
- Sun hat
- Woollen hat
- Gloves/mittens

Caravan

- Awning, Pegs and poles
- Awning Ground Sheet
- 12v Battery Charger
- Bucket
- Corner Steady brace
- Corner Steady Pads
- Coupling Lock
- Door Mat
- Fire Blanket
- Fire Extinguisher
- Fresh Water container
- Gas Cylinder
- Gas Regulator
- Jack
- Levelling boards
- Mallet
- Site/caravan mains lead
- Spare bulbs (Mandatory in E.C.)
- Spare 12v Fuses
- Spare gas hose
- Spare wheel
- Spirit Level
- Toilet fluid
- Waste Water container
- Wheel Brace
- First Aid kit

Kitchen

- Cooker, stove, barbecue kit
- Bottled gas or other form of fire igniting material – wood or charcoal, for example
- Matches/lighter
- Cooling box
- Pans, pots, plates, cutlery, cups, glasses
- Cooking utensils, e.g. large spoon, fork, ladle, tongs
- Tin opener, bottle opener, corkscrew
- Sharp knife for food preparation
- Food storage containers
- Thermos flask
- Bin bags
- Kitchen foil, kitchen tissue, napkins
- Washing up bowl and liquid
- Dishcloths and tea towels
- Food and drink supplies

Personal Hygiene

- Soap and shampoo
- Toothbrush and toothpaste
- Deodorant
- Towels
- Toilet paper
- Makeup, hairdryer
- Wet wipes

Miscellaneous Items

- Torch
- Mobile phone
- Camera, binoculars
- Toys, books, games, cds/dvds and cd/dvd players, radio
- Spare batteries
- Backpack
- Outdoor 'furniture' e.g. foldaway chairs/tables
- Miscellaneous tools, e.g. screwdriver, scissors, tweezers
- Pen and paper
- Safety pins, sewing kit
- Duct tape
- Trowel
- Spare rope, spare tarp
- Suntan lotion

Important Documents

- Caravan Certificate
- Caravan Insurance
- Claims Number
- Cheque book
- CRIS Document
- Driving Licence (both parts)
- Money
- MOT Certificate (if appropriate)
- Vehicle Registration Documents

Get away to...

Mount View Caravan Park

Abington, South Lanarkshire
Scotland
ML12 6RW

Pitches – 72
Open – 1st March-31st October



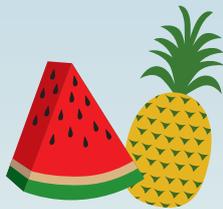
This award winning site is based on the outskirts of a lovely quaint village called Abinton, and it is also only a few miles from the source of the River Clyde. The area is great for walking, cycling, birdwatching, golfing, fishing & bowling. On the site you have heated shower and toilet block, a childrens play area and only a short walk away you have a shop with all the essentials. There is also a quiet pub nearby if you fancied something different! This site also has very competitive rates, or you can hire a static on site.

Trawsdir Touring Caravans & Camping

Llanabar
Barnmouth
Gwynedd
LL42 1RR

Pitches – 70 tourers – 30 Tents

This family run site just over 2 miles from Barnmouth. It has superb views over Cardigan Bay and the Llyn Peninsular is not to be missed! The site is now under new management and has had a major refurbishment on the sites facilities. The site is extremely well equipped and has a modern toilet block, washroom, launderette, and an exciting childrens play area. It is a beautiful site in a beautiful area, and you can enjoy lovely evening walks watching the sunset or going on an exhilarating bike ride, there is plenty to do in the area.



Holmans Wood Holiday Park

Harcombe Cross
Chudleigh
Devon
TQ13 0DZ

Pitches – 100
Open – March to October

A picturesque 12 acre site set in the area of south Devon, we have another award winning family site. The site has beautiful trees and flowers which entices an array of wildlife. With toilets, washroom and a launderette it caters for all your holiday needs. There is 3,500 acres of woods with its walking, cycle and butterfly trails. Near by the sandy beaches at Dawlish, Paignton, Shaldon and Teignmouth fun for all the family. Great facilities and a fantastic area with lots to do!



*Get away to....
Tell us about your favourite "Get away" for a chance to see your article published in a future edition of our e-Newsletter. Email your review, with photo's, to sophiem@alanblunden.co.uk. If we publish your review you will also receive a £20.00 M&S Voucher!*

Kid's Corner



For your chance to win £15 Disney Store Gift Vouchers, please send us a drawing of your Dream Caravan.

Let your imagination run wild!

Your NameAge.....Telephone.....
Address.....
.....Postcode.....

A special congratulations goes to our
Easter Issue's Word Search Winner,
Ellie-May West from Gainsborough.

Ellie-May has received her Disney
Store Vouchers!

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Team Contact Names:

Michael Stammers – Manager
Sophie Morris – Assistant Manager
Catherine O' Donoghue – Account Handler
Jecelda Allen – Account Handler
Tony Thorne – Account Handler
Sarah Clarke – Account Handler
Daniel Watson – Account Handler



Meet the Team – Tony Thorne

Q1 What is your role at Cover4?

A *My role is 'accounts handler'. I deal with incoming and outgoing calls to create new business and deal with customer enquiries*

Q2 How long have you worked here?

A *About 7 months*

Q3 What's great about working here?

A *The team are all very proactive in meeting our goals, which is brilliant because I am too and we all have a lot of banter! I also like that I'm supported to work towards my diploma in insurance*

Q4 Favourite food?

A *Changes all the time but a nice pizza or bowl of pasta is a bit of me*

Q5 Which Football Team do you support?

A *I am a die hard spurs fan (with a gooner manager and a hammers colleague)*

Q6 Three Wishes:

A *Wish 1 – That I have a long and enriching life.*

Wish 2 – That I will one day own a yacht.

Wish 3 – Spurs win the champs league

Q7 If I was an animal...

A *I would be a cat, my cat – he is very pampered and sleeps a lot*

Q8 Tell us a joke...

A *Lee Ann Rimes – no it doesn't!*



This newsletter was produced by Aura Design.

We are a design and branding agency based in The Old Truman Brewery on Brick Lane. Our clients range from market leading global brands through to start-up companies, and we tailor our services and approach accordingly. We fill a genuine gap in the marketplace: we provide top tier external agency experience and services, but with the approachability and accessibility of an in house design team.

Our clients enjoy the best of both worlds.

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