



**Cover4Caravans**  
Specialist Caravan Insurance

# Cover4Caravans e-Newsletter

Issue 2 October 2010

## Introduction

### Welcome to the second Cover4Caravans e-newsletter.

I must start off by saying thank you for your valuable feedback after our first issue was sent out, we received plenty of positive comments and it is great to know we are getting things right!

We have received lots of entries to our Caption Competition and our congratulations to the winner, Martin Charlton, we hope you enjoy your new ipod.

A lot of our customers will now be putting their caravans into storage for the winter months and can we gently remind you to make sure you secure your caravan so it is in one piece when you return to it in the Spring – if you need any advice from us please feel free to call or have a browse around our website where you will find lots of useful information.

I would like to introduce you to our Caption Competition Sponsor – AmTrust (Europe) Ltd (nee IGI Insurance). They are one of our Caravan Insurers and we have been working with them as a company for over 10 years – personally I have been working with them for over 15 years but that makes me feel very old when I admit to that.

We are very much looking forward to receiving your caption competition entries and feedback from this issue so please don't delay, send us your entries today.

Best Wishes

*Richard*

**Richard Burgess**  
Director, Cover4Caravans  
richardb@alanblunden.  
co.uk



### Caption Competition

For your chance to win a brand new Ipod Touch, have a look at the photo below (taken on a recent caravanning holiday) and give us a caption:

Please submit your entry by email to [sophiem@alanblunden.co.uk](mailto:sophiem@alanblunden.co.uk) or by post at our address shown in the contact information.

Closing date for entry is **1st December 2010**.



  
AmTrust Europe  
An AmTrust Financial Company

Cover4Caravans would like to thank AmTrust (Europe) Limited for their support in the prize draw.

## News from the Pitch

### Lunar Enjoy the Lawns

Sales were up 30% for Lunar following the first show of their 2011 model range.

The new models were exhibited for the first time at the start of September at the Lawns Caravan show 'Caravan Extravaganza' in Cottingham, East Yorkshire. The sun was shining over the weekend of the show, and Lunar are delighted with the results. Lunar's Sales and Marketing Director, Martin Henderson, is quoted as saying: "We are completely blown away by this weekend's results and are delighted that the Clubman/Delta range is as strong as ever despite the increased competition. Following the success of this range last year, we were determined not to rest on our laurels. We are extremely proud to launch this range for 2011 and see it, once again, exceed every expectation."

Lunar are now looking to build upon the success at the 'Caravan Extravaganza' show.

Caravan Manufacturer Coachman have also confirmed that the Lawns show was a success. The show is seen by many as a measurement for success for the following year, and both Lunar and Coachman are delighted with the results of the show.



### Dometic Announce Upgrade

Dometic have recently developed an upgrade to their highly successful roof light, the Mini Heki. The new product, called the 'Air Quad' has a new lining which can be placed over the dome which is cruciform shaped. This will allow for air to filtrate the caravan no matter how the dome is opened.

Another important feature of the upgraded 'Air Quad' is that it is exactly the same size as the Mini Heki, which will mean it can be a straight alternative to the current Mini Heki.

## Caption Competition Winners – Issue 1

**We received bundles of entries and it was very difficult to choose the winning entries.**

Our runner up (no prize I am afraid) was William Hunter from Greenock, Inverclyde whose entry was:

**"Top Gears "The Stig" finally unveiled as Mr Jack Russell"**

But our winner (and it went to a vote of our Communication Team) was **Martin Charlton** from Basingstoke with his entry:

**"Winnebago's always have to be bigger and better don't they.....look at the size of that nodding dog!!!!"**

Congratulations to Martin who has already received his brand new ipod Touch.



### Cover4Caravans Unveil New Hobby Scheme!

We at Cover4Caravans are very excited to announce that our new Hobby Caravan Scheme recently launched to add to our fleet of products.

The German based caravans are traditionally difficult to insure as they are wider than British caravans and have had a higher theft rate. Many Companies decline this make on those two points alone, but Cover4Caravans have long championed the cause of Hobby owners and have provided detailed product research which our Insurers agree provides a practical solution at an affordable price.

We do ask that you fit the caravan with a tracking system and to have a hitchlock and wheel clamp attached when the van is not in use.

Premiums start from under £150 and the caravan must be stored at your home address or in secure CASSOA storage.

Call us for a quote or more information on freephone 0800 9707172!

# Get away to...

## Newlands Caravan Park

Charmouth, Bridport, Dorset, DT6 6RB  
Tel. 01297 560259

In celebration of the 40th Anniversary of Carry on Camping, Newlands Caravan Park is hosting a themed charity weekend. This event takes place between the 14th and 15th November, situated at Charmouth near Lyme Regis in Dorset. All proceeds from the weekend will be donated to Children in Need, with special rates being applied for caravan and camping pitches.

Carry on Camping fans will be treated to a weekend of themed entertainment where visitors are encouraged to dress up as characters from the film. Games and old fashioned PE sessions will be accompanied by classic music from the 1960's, which will be performed by a live band. The showpiece event will be an auction of memorabilia from Carry on Camping.



 *Get away to....  
Tell us about your favourite "Get away" for a chance to see your article published in a future edition of our e-Newsletter. Email your review, with photo's, to [sophiem@danblunden.co.uk](mailto:sophiem@danblunden.co.uk). If we publish your review you will also receive a £20.00 M&S Voucher!*



## A – Z of Caravanning

### D

#### Touring

Caravan destinations don't have to be prohibited to the UK only. On our insurance policies we offer up to 240 days European cover so why not spread your wings and venture further afield, especially in the safety of knowing you're covered throughout your time abroad.

The major caravan clubs make it easy for you to book pitches across Europe. They arrange

sea crossing and site booking on your behalf. The other advantage of booking through one of these clubs is that you have the reassurance that it is a quality site as well as helping to beat the language barrier.

You need to be aware that in many countries it is a legal requirement to have in your caravan certain items, for example a warning triangle, a fire extinguisher, a first aid kit and luminous, reflective waistcoats. Also, gas isn't always available so it is advisable to stock up before you set upon your voyage.

#### Static

It is important that at the end of the season you fully drain your caravan and turn off the water system. As with your home the expansion of frozen water in the pipes can cause problems for your caravan. Before leaving your caravan for the winter, open all of the taps and add antifreeze to the toilet bowl to help prevent freezing and cracking.

### E

#### Touring

To ensure you don't forget to pack any of your essential equipment when setting out in your caravan, be sure to create yourself a check list. Items we would consider to be essential would be the following; an extension lead, a UK conversion lead, plastic steps, wheel clamp, hitch lock, water carrier, waste disposal unit,

battery, gas refills and washer fluid. For a detailed list of equipment check out our website at [www.cover4caravans.co.uk](http://www.cover4caravans.co.uk)

#### Static

The exterior of your caravan can become built up with dirt and damp which encourages damp and deterioration. Many owners now choose to jet wash their caravan to save time.

Did you know? Caravan's exteriors are white or cream in colour to reflect the sun, avoiding the caravan from becoming overheated!

### F

#### Touring

Gas-powered appliances in caravans should be equipped with a flame failure device to minimise the escape of unburnt gas in to the habitation area, should the flame accidentally go out.

#### Static

On our Static Caravan insurance policies we allow you to let your caravan to friends and strangers as well as immediate family. Surprisingly, this comes at no extra charge to you and can be added to your policy when required!

## Cover4 Caravans Contact Information:

Cover4Caravans  
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Website: [www.cover4caravans.co.uk](http://www.cover4caravans.co.uk)

## Team Contact Names:

Michael Stammers – Manager  
Sophie Morris – Assistant Manager  
Catherine O' Donoghue – Account Handler  
Jecelda Allen – Account Handler  
Jade Mackie – Account Handler



## Meet the Team – Sophie Morris

### Q1 What is your role at Cover4 Caravans?

A I have been newly promoted to Assistant Manager for the Cover4 team; I enjoy helping the team and my Manager Mike. I help with training the team and new members, also any fiascos that may occur during the working day!

### Q2 How long have you worked here?

A I joined Cover4 in Feb 2007, which makes it 3 and a half years.

### Q3 What's great about working here?

A What's not great? We have a great team ethic and all the team appreciate our Treating Customers Fairly procedure. They all respect each other and our customers which makes this a calm and happy place to work.

### Q4 Family?

A I have a large family with a total of 5 brothers and 2 sisters, I live with my mum and step dad but soon to be moving out with my partner Simon which will involve a lot of saving!

### Q5 Favourite Football Team?

A Don't be ridiculous, I only watch it (very rarely) for the legs!

### Q6 Favourite food?

A This one is easy, my favourite food has to be crisps, any kind will do, I cant go a day without a packet.

### Q7 Best holiday Destination?

A I would have to say Majorca, very tranquil the sun always shines and not too hot.

### Q Three Wishes?

A Bit of a tough one, my first wish would have to be good health for me and all my family. Secondly I wish I was a billionaire and I didn't have to care about what I spent. Thirdly I would like to be married with two beautiful children by the time I am 30, (still have plenty of time for that!).

### Q9 If I was an animal etc...?

A I would definitely be a giraffe they are my favourite animal, they have gorgeous eyes and they are tall so can see the whole world and what is going on.